LANDMARK



Landmark Hospital of Southwest Florida 1285 Creekside Blvd. East Naples, FL 34109 Phone: 239-529-1800

www.landmarkhospitals.com

## Seaside surgeon appointed Chief of Surgery at Naples' newest hospital

NAPLES, FLA. (August 25, 2017) – Landmark Hospitals Chairman Dr. William K. Kapp III has named Seaside CEO | Medical Director Robert J. Zehr, MD, Chief of Surgery for Landmark Hospital of Southwest Florida. Zehr, an orthopaedic surgeon with over 25 years of surgical experience in complex joint reconstruction and rehabilitation, arrived in Naples in 1998, to help develop the Cleveland Clinic Naples. He distinguished himself as the Clinic's Executive Director, Chief of Staff, and Head of Orthopaedic Surgery. When the clinic departed Southwest Florida, Zehr, wanting to remain in the area, opened the Zehr Center for Orthopaedics in 2007. In addition to his private practice specializing in hips and knees, Zehr cofounded Seaside Surgery Center, Southwest Florida's only outpatient surgery center designed for total joint replacements, where he serves as CEO and Medical Director.



Robert J. Zehr, M.D.

"We at Landmark are thrilled to have Dr. Robert Zehr taking the lead in our newly established surgery department. We have recently brought four new operating rooms online, equipped with the world's most advanced video arthroscopy technologies developed by Arthrex, Inc.," said Kapp. "Along with his excellent surgical outcomes and surgical skills, Dr. Zehr brings to Landmark a keen insight as to the future of orthopaedics. His vision for the medical community of Naples aligns with ours, namely that Naples will become a medical tourism destination for unparalleled healthcare, particularly orthopaedic joint care. To that extent, we are also pleased to appoint Dr. Zehr the Medical Director of our joint treatment program. He will be responsible for developing a program similar to the Orthopaedic Center of Excellence he pioneered for the Cleveland Clinic."

Zehr added, "At Landmark we will be able to bring together every aspect of a patient's impending procedure in a system of care that allows the patient to focus exclusively on getting back to the activities of their life. Additionally, the inclusion of Arthrex surgeon education programs will add a unique training dimension exclusive to Southwest Florida. I'm both honored and excited to be part of the Landmark team!"

###

About Landmark Hospital of Southwest Florida: Located at 1285 Creekside Blvd. East, the two-year-old hospital is one of seven Landmark Hospitals in four states. Landmark Hospital of Southwest Florida is a 50-bed long-term acute care hospital that serves as a regional referral center for medically complex patients. Landmark Hospital is the only hospital in Southwest Florida that utilizes the Synexis™ Biodefense System, which fundamentally drops infection rates to zero by utilizing Dry Hydrogen Peroxide (DHP) Technologies. On the web at <a href="www.landmarkhospitals.com">www.landmarkhospitals.com</a>.